PLANT FACT SHEET

Callicarpa pentandra Roxb.

GENUS *Callicarpa* **FAMILY** Lamiaceae

COMMON NAMES Beautyberry tree

EDIBLE PARTS AND USES

Edible parts: Fruit

DESCRIPTION

An erect shrub or small tree. It can grow 15 m tall. The leaves are oval and densely covered with short hairs. They are whitish underneath. The flowers are in panicles and the flowers are pink, blue or purple. They are 3 mm across. The fruit is fleshy and bright pink to purple.

HABITAT

It is a tropical plant. It grows in open places in mixed forests. It is usually near rivers. It grows up to 300 m above sea level. It has been recorded up to 2,000 m above sea level.

PRODUCTION

Cultivation

Plants can be grown by seeds.

NOTES

Previously in the Verbenaceae family.

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ONLINE FACT SHEET https://www.echocommunity.org/en/resources/73446668-177b-40ca-9022-13fee5b751cc